



14th ANNUAL STATE OF TECHNOLOGY

Cyber Security Summit

Cyber security has been nationally declared one of the "most serious economic and national security challenges we face as a nation." Is your company secure enough?

Join the Dallas Regional Chamber and the America's Future Series as they host Secretary Gordon England and distinguished speakers for an in-depth discussion on the current state of cyber security, ways businesses can better protect themselves, and what the future holds.



Gordon England
Former Deputy Secretary, Department of Defense; Former Deputy Secretary, U.S. Homeland Security; Former Secretary, U.S. Navy



America's Future Series will present the 5 Star Lifetime Achievement Award to **Harry Raduege, Jr.**

Harry Raduege, Jr.
Lieutenant General, USAF (ret.)
Chairman, Center for Cyber Innovation
Senior Advisor and Director - Cyber Risk Services, Deloitte & Touche LLP



November 11, 2014



11:00AM - 1:30PM



Location TBD



\$75 Members

\$150 Nonmembers

REGISTER AT: WWW.DALLASCHAMBER.ORG/EVENTS

SPEAKERS



Dr. Fred Chang
Director, Deason Institute for Cyber Security, SMU
Former Research Director, NSA



Israel Martinez
President, Axon Global Services
NASA Cybersecurity Research Center Board



John South
Chief Security Officer
Heartland Payment Systems



Roger Stokes
Intelligent SME, InDyne
Former SIO, U.S. Department of Homeland Security

In partnership with:



STATE OF TECHNOLOGY PACKAGES

Title Sponsorship \$50,000

Includes all Platinum benefits, plus availability to host a private reception before the event with panel speakers, ability to have a representative on the panel, may have a commercial video play before program begins, and will co-present the 5 Star Lifetime Achievement Award for Contributions to the Field of Cyber Security.

Sponsorship Asset	Platinum \$25,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Corporate Table \$1,000
Company name included in event name as Title Sponsor	Yes				
Company logo/name included in pre-event marketing materials including flyer, e-invitation, and event webpage	Logo and link	Logo and link	Name		
Company advertisement on event webpage	Static or video ad	Static ad			
Company featured in pre-event articles, social media posts and press releases	Yes				
Hospitality for event guests (tables of eight)	Three priority placed tables	Two priority placed tables	One priority placed table	One priority placed table	One priority placed table
Seat at head table(s) for company's top executive	Yes	Yes			
Opportunity for speaking role such as welcome, introductions or conclusion	Yes				
Company logo/name included in day-of event materials including program, PPT, and signage	Logo	Logo	Name	Name	Name
Opportunity to provide company CEO message in event program	Yes				
Exhibit space provided near registration	Yes with signage space	Yes	Yes	Yes	
Opportunity to provide promotional gift for registration bags, seats, or giveaway	Yes				
Company featured in post event media and social media	Yes				
Company logo/name included in "Thank You" event sponsors listing on DRC website, Events email and publications	Logo	Logo	Name	Name	
First right of refusal to renew sponsorship for the following year	Yes	Yes	Yes		

For more information on these sponsorships, please contact:

David Hamilton, America's Future Series, at wmdavidhamilton@gmail.com or 972-814-3283 or
Shannon Nail, Dallas Regional Chamber, at snail@dallaschamber.org or 214-712-1922